

Unleash the Power of SEO!

A Checklist Approach to
Propel Your Business to its
First *Million in Revenue

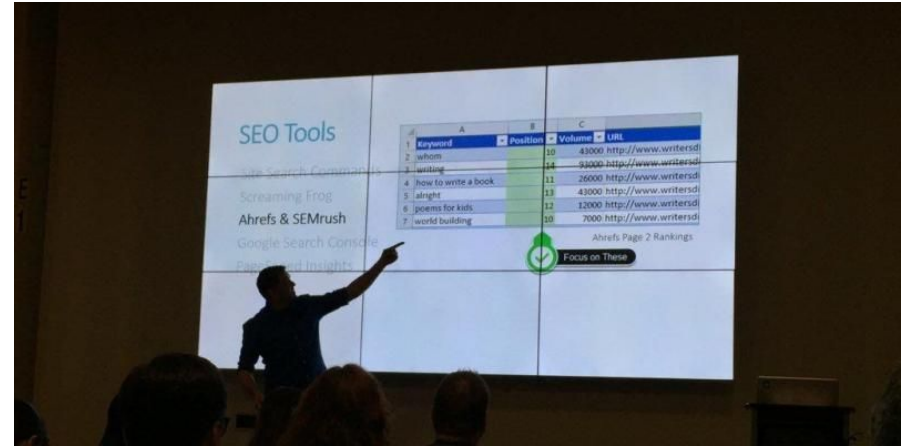


[linkedin.com/in/artenke](https://www.linkedin.com/in/artenke)

Lessons from past clients



- 19 years of SEO tinkering
- 97% small businesses
- Hundreds of SEO audits
- Thousands of pages analyzed
- My SaaS startup



Corjl 2.0 Empowers Growth

Introducing the all-new Corjl 2.0, a powerful platform that empowers growth for designers and makes editing simpler for customers.

Try Corjl for free →



What is the SIMPLEST SEO Checklist?

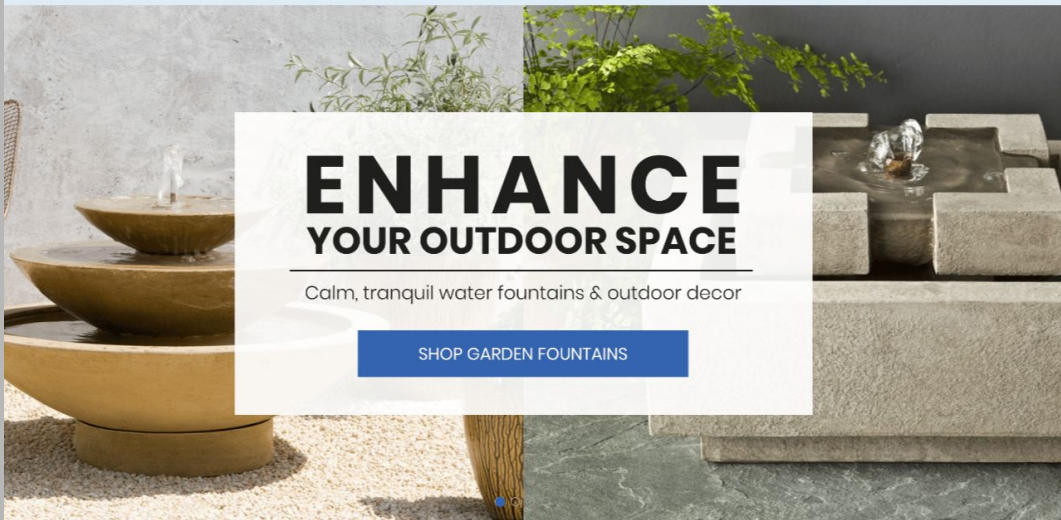
3-Part SEO Checklist

✓ Grow Your Content

✓ Optimize Your Content

✓ Link to Your Content

What is Content?



ENHANCE YOUR OUTDOOR SPACE

Calm, tranquil water fountains & outdoor decor

SHOP GARDEN FOUNTAINS

MOST POPULAR



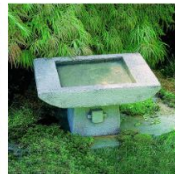
Geo Fountain-Terrazzo-S/ \$139.99



Williamsburg Tea Table Birdbath \$399.99



Kosei Birdbath \$139.99



Kyoto Birdbath \$229.99



Classic Designs - Light Weight - Self Contained

Garden Fountains



Our Garden Fountains are one of the most popular amenities for gardens large and small. The pleasant trickling of water helps block background noise and enhance tranquility and peacefulness. From large, dramatic sculptures made of marble, stone, or treated concrete, to the smallest of tabletop models, the added element of water is sure to enhance any environment. While shipping concerns make

your local garden center the best place to buy a centerpiece water feature, we are proud to offer a great selection of stone-finished [garden wall fountains](#) that are suitable for indoor or outdoor use, at prices that can't be beat. The products and styles you will see here include a U.L. listed and approved variable speed recirculating pump, and come ready to fill with water, plug in, and enjoy. Our garden fountains are engineered to give maximum utility and beauty with a minimum of maintenance.



Water & Garden Fountains

If you are a pet owner (dogs especially) consider the types of water fountains or [garden fountains](#) you might like for your garden. If it is ground level, your pet may consider it a big water dish, bathtub, or swimming pool! Wall garden fountains get

Online Store



NAVIGATE:

- [Home](#)
- [Outdoors/In](#)
- [History](#)
- [Feng Shui](#)
- [Use and Care](#)
- [Contact Us](#)
- [Other Resources](#)

google.com/search?q=site%3Agarden-fountain

site:garden-fountains.com

Images Perspective Shopping

About 1,860 results (0.18 seconds)

Try Google Search Console

3-Part SEO Checklist

Grow content footprint
around *keywords*

- ✓ Create many pages/posts.
(Categories & product pages)
- ✓ Index your pages.
- ✓ Map & organize keywords
to specific topics & keywords.

Optimize *keywords* in content

- ✓ Place intentional keywords.
- ✓ Be obvious to Google.
- ✓ Make content for humans.

Link to *keywords* in content

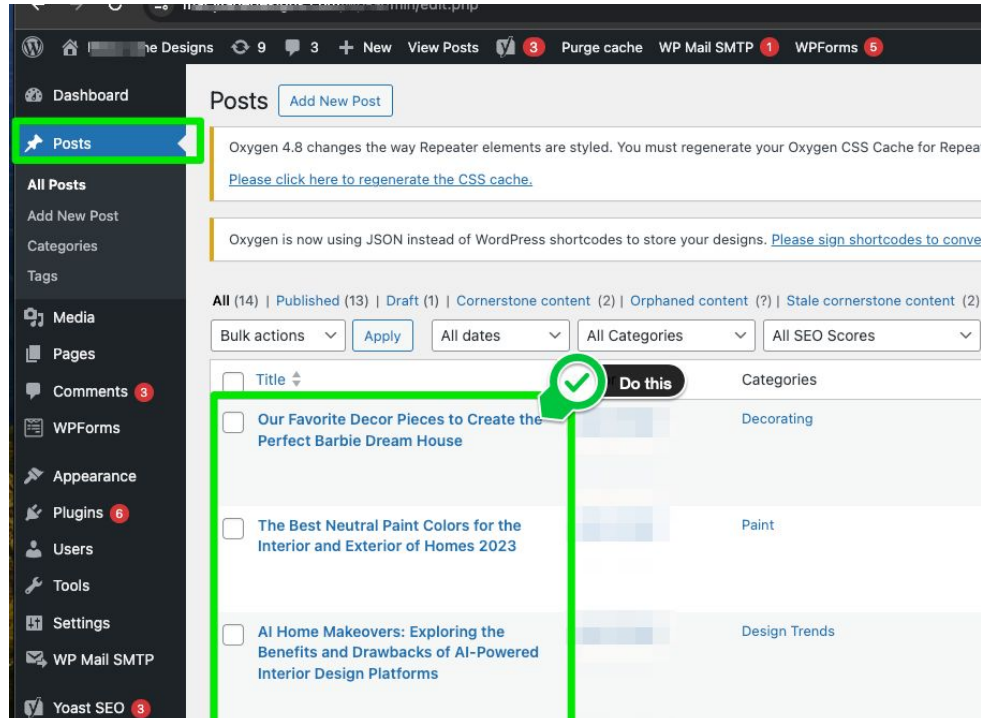
- ✓ Link internally.
- ✓ Get external links.
- ✓ Make links easy &
irresistible for people.

Grow Content Footprint Around Keywords

- ✓ Create many pages/posts.
(Categories & product pages)
- ✓ Index your pages.
- ✓ Map & organize keywords to specific topics & keywords.

Grow Content Footprint >

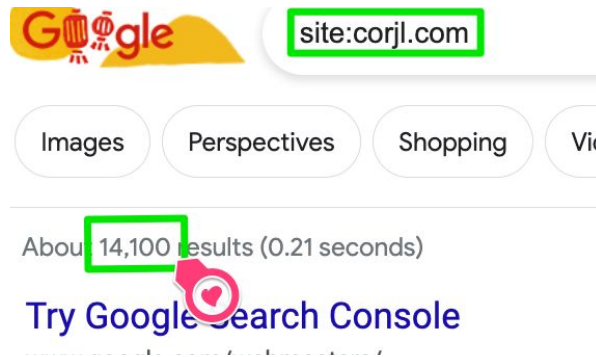
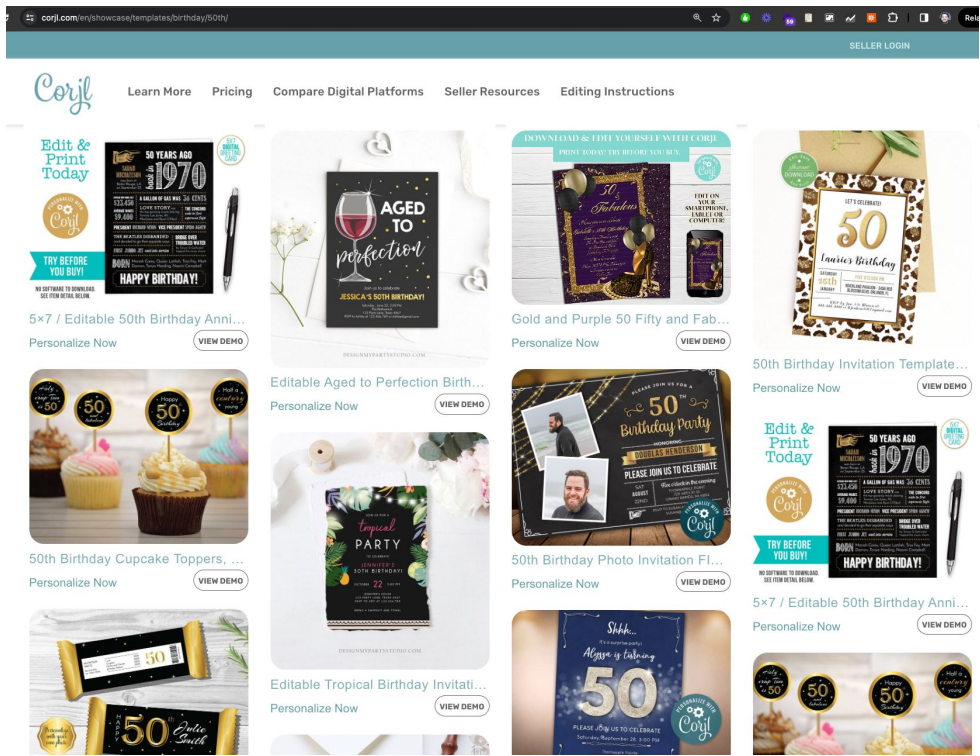
✓ Create many pages/posts.



Grow Content Footprint > Create many pages/posts.



Grow Content Footprint > Create many pages/posts.



Grow Content Footprint > ✔ Create many pages/posts.

Etsy

Categories

Search for anything

Homepage > Paper & Party Supplies > Paper > Invitations & Annou

← Back to search results



Bestseller



PERSONALIZE WITH **Corjl**

EDIT & PRINT TODAY
Use your phone or a laptop to edit.

Backside included.

INSTANT INVITES
S.A.S

Join us for a **Magical Day**

Madison
is turning 3!

Saturday, August 7th
6-7 pm
777 Unicorn court
San Diego, CA 77777

RSVP to Emma
777-777-7777

5x7" Invitation + FREE Backside



Images

Login

Perspectives

Download

About 4,530,000 results (0.30 seconds)



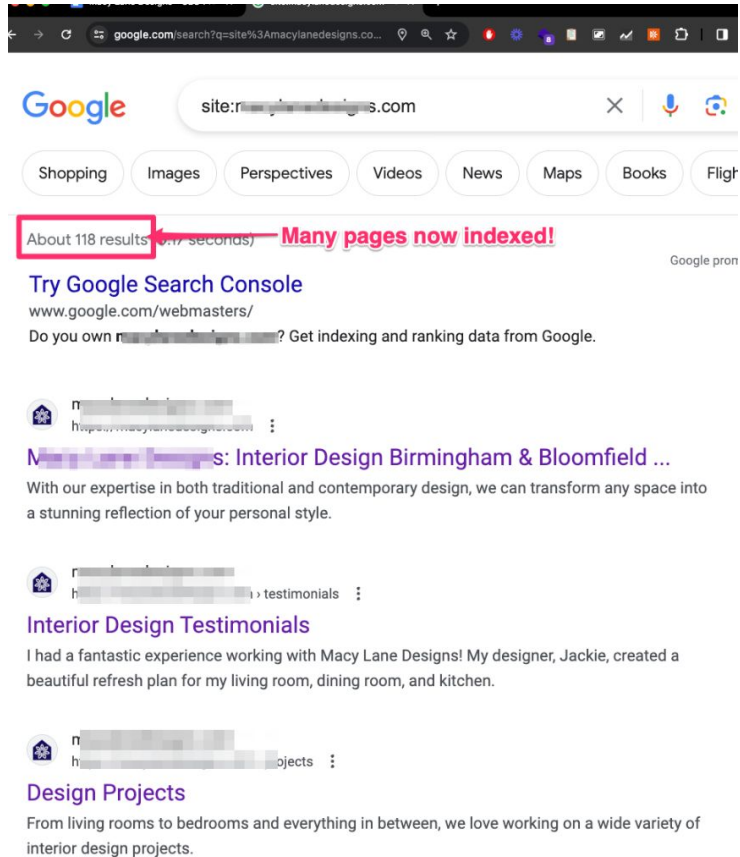
etsy.com

https://community.etsy.com > Creative-Process > td-p

linkedin.com/in/artenke

4,314 reviews ★★★★★

Grow Content Footprint > Index your pages.



Google

site:macylanedesigns.com

Shopping Images Perspectives Videos News Maps Books Flight

About 118 results (0.17 seconds) **Many pages now indexed!**

Try Google Search Console
www.google.com/webmasters/
Do you own macylanedesigns.com? Get indexing and ranking data from Google.

macylanedesigns.com

Interior Design Birmingham & Bloomfield ...
With our expertise in both traditional and contemporary design, we can transform any space into a stunning reflection of your personal style.

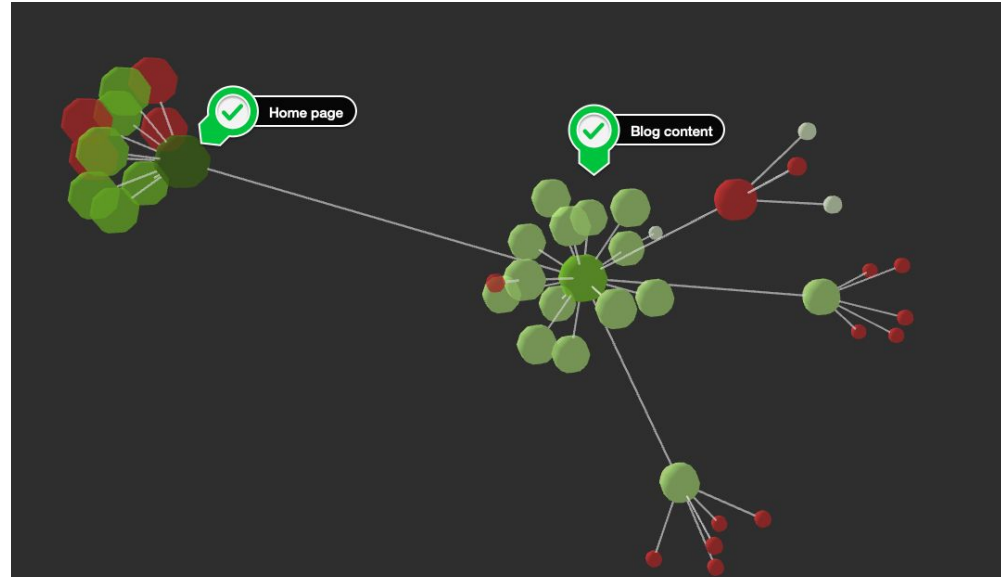
macylanedesigns.com › testimonials

Interior Design Testimonials
I had a fantastic experience working with Macy Lane Designs! My designer, Jackie, created a beautiful refresh plan for my living room, dining room, and kitchen.

macylanedesigns.com › projects

Design Projects
From living rooms to bedrooms and everything in between, we love working on a wide variety of interior design projects.

Screeaming Frog Crawler

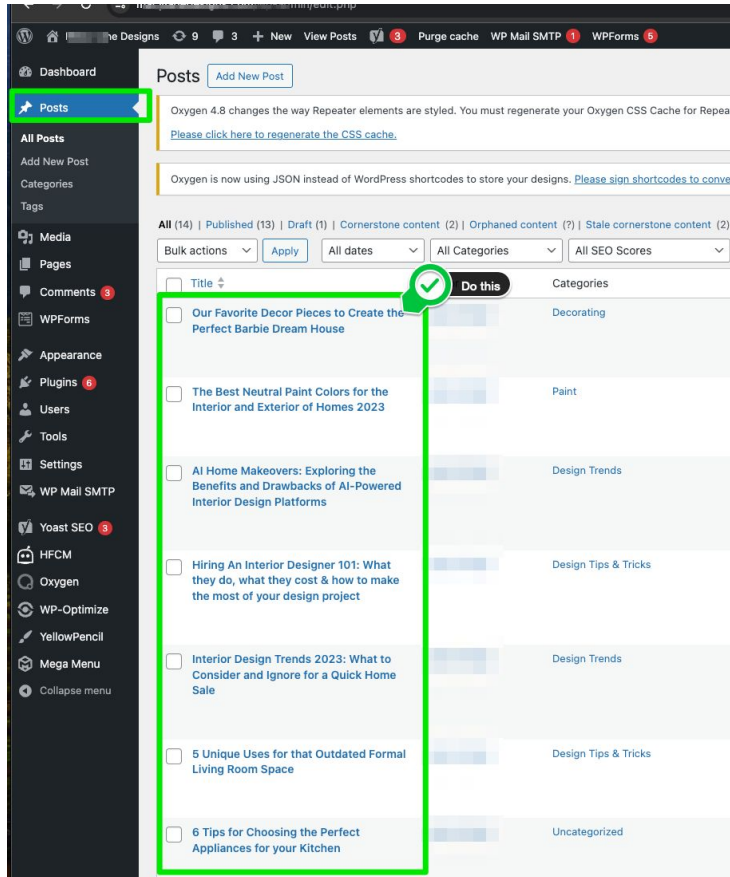


Grow Content Footprint >

✓ Index your pages.

The screenshot shows the Google Search Console interface. At the top, there is a search bar with the text "Inspect any URL in 'https://www.corjl.com/'". Below this, the URL "https://www.corjl.com/en/learn/how-it-works/" is entered and highlighted with a green box. A red arrow points from this box to the "REQUEST INDEXING" button, which is also highlighted with a green box. The button is located next to a "Page changed?" notification, which is highlighted with a pink box. The main content area shows the "URL Inspection" results for the selected URL. The first result is "URL is on Google" with a green checkmark and a description: "It can appear in Google Search results (if not subject to a manual action or removal request) with all relevant enhancements. [Learn more](#)". Below this are two buttons: "VIEW CRAWLED PAGE" and "REQUEST INDEXING". The second result is "Page indexing" with a green checkmark and the status "Page is indexed", with a sub-status "Page indexed without content". The third result is "Enhancements & Experience" with a green checkmark and the status "Page is served over HTTPS".

Grow Content Footprint > Map & organize keywords to specific topics & keywords.



Dashboard

Posts [Add New Post](#)

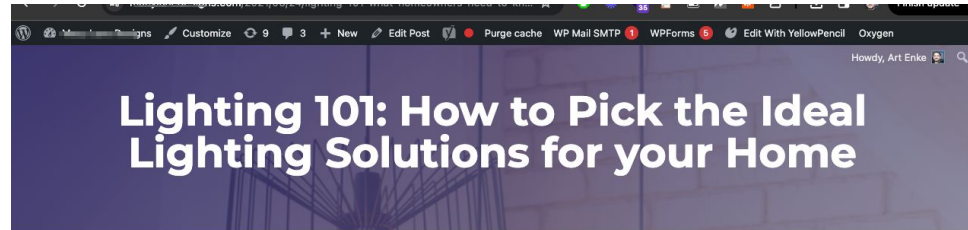
Oxygen 4.8 changes the way Repeater elements are styled. You must regenerate your Oxygen CSS Cache for Repeat [Please click here to regenerate the CSS cache.](#)

Oxygen is now using JSON instead of WordPress shortcodes to store your designs. [Please sign shortcodes to converge](#)

All (14) | Published (13) | Draft (1) | Cornerstone content (2) | Orphaned content (?) | Stale cornerstone content (2)

Bulk actions All dates All Categories All SEO Scores

<input type="checkbox"/>	Title	Categories
<input type="checkbox"/>	Our Favorite Decor Pieces to Create the Perfect Barbie Dream House	Decorating
<input type="checkbox"/>	The Best Neutral Paint Colors for the Interior and Exterior of Homes 2023	Paint
<input type="checkbox"/>	AI Home Makeovers: Exploring the Benefits and Drawbacks of AI-Powered Interior Design Platforms	Design Trends
<input type="checkbox"/>	Hiring An Interior Designer 101: What they do, what they cost & how to make the most of your design project	Design Tips & Tricks
<input type="checkbox"/>	Interior Design Trends 2023: What to Consider and Ignore for a Quick Home Sale	Design Trends
<input type="checkbox"/>	5 Unique Uses for that Outdated Formal Living Room Space	Design Tips & Tricks
<input type="checkbox"/>	6 Tips for Choosing the Perfect Appliances for your Kitchen	Uncategorized



It's no secret that lighting can make or break the final design plan for any room. Lack of lighting, harsh lighting, or lighting that does not fit the overall aesthetic of the home, can turn a space into an unwelcoming hangout.

But, if you think of lighting as "jewelry" for the space, even in the most task-driven rooms, you'll be able to create an environment that your family and friends will love.

Consider functionality

How you use your space should be one of the first considerations of what type of lighting you will need. Lighting for a kitchen will be much different than what you would choose for a bedroom or family room. Plan adequately for the spaces where you'll need extra light for working. The mood of the room should also be considered when drafting your lighting plan. Areas that are used for relaxing or just hanging out may need some task lighting but should mostly rely on ambient lighting to set the mood.



Layering is key

Fundamentally, there are three categories of lighting that homeowners should focus on; ambient, task, and accent lighting. Unfortunately, one of the biggest design mistakes we see are rooms that only provide one source of lighting. Ideally, each room should have multiple sources of lighting to accommodate how the space is being used. Can lights, combined with floor and table lamps are ideal for family rooms, offices, and living rooms. Pendant lights combined with can lights and cabinet lighting are ideal for kitchens and bathrooms. Again, think about how space will be used and plan accordingly so that you have several options to choose from when you are in that room.

Grow Content Footprint > Map & organize keywords to specific topics & keywords.



SEMRUSH



Writer's Digest - Keyword Map Sample

File Edit View Insert Format Data Tools Extensions Help

Search Menus 100% 123 Arial 10 B I A

fx Page URL

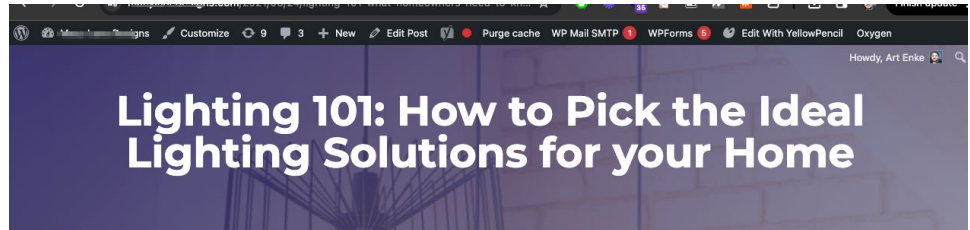
	A	B	C	D
1	Page URL	Primary Keyword(s)	Secondary Keyword(s)	On Page Title
2	http://www.scriptmag.com	script	script writing, screenplay, scre	Script Writing, Screenwriting & Screenplay Res
3	http://www.scriptmag.com/category/events	screenwriter events	n/a	Screenwriter Events
4	http://www.scriptmag.com/category/events/meetups	screenwriting groups	screenwriting groups boston, s	Screenwriting Groups & Meetups
5	http://www.scriptmag.com/category/events/panels	screenwriting panels	screenwriter panel	Screenwriting Panels
6	http://www.scriptmag.com/category/events/screenings	screenings	film screenings	Film Screenings
7	http://www.scriptmag.com/category/features	screenwriting articles	articles on screenwriting	Screenwriting Articles
8	http://www.scriptmag.com/category/features/ask-script-qa	how to write a screenplay	how to write a screenplay form	How to Write a Screenplay, Script Q&A
9	http://www.scriptmag.com/category/features/columns	screenplay examples	screenplay examples of script	Columns, Screenplay Examples
10	http://www.scriptmag.com/category/features/craft-features	craft of screenwriting	screenwriter craft	Craft of Screenwriting
11	http://www.scriptmag.com/category/features/discussions	screenwriter discussions	screenwriter discussion forum	Screenwriter Discussion Forum
12	http://www.scriptmag.com/category/features/interviews-features	screenwriter interviews	screenwriter video	Screenwriter Interviews
13	http://www.scriptmag.com/category/features/writer-profiles	writer profiles	n/a	Writer Profiles
14	http://www.scriptmag.com/category/magazine	screenwriter magazine	n/a	Screenwriter Magazine
15	http://www.scriptmag.com/category/magazine/archives	screenwriter magazine archives	n/a	Screenwriter Magazine Archives
16	http://www.scriptmag.com/category/multimedia	script writing multimedia	n/a	Script Writing Multimedia
17	http://www.scriptmag.com/category/multimedia/podcasts	screenwriting podcast	n/a	Screenwriting Podcast
18	http://www.scriptmag.com/category/multimedia/video	screenwriting video	n/a	Screenwriting Video

Optimize Keywords in Content

- ✓ Place intentional keywords.
- ✓ Be obvious to Google.
- ✓ Make content for humans.

Place target keyword in the following

- Page title
- URL
- Meta title
- Meta description
- H1 heading
- Image name & alt text
- Internal links
- Alt text
- Video content



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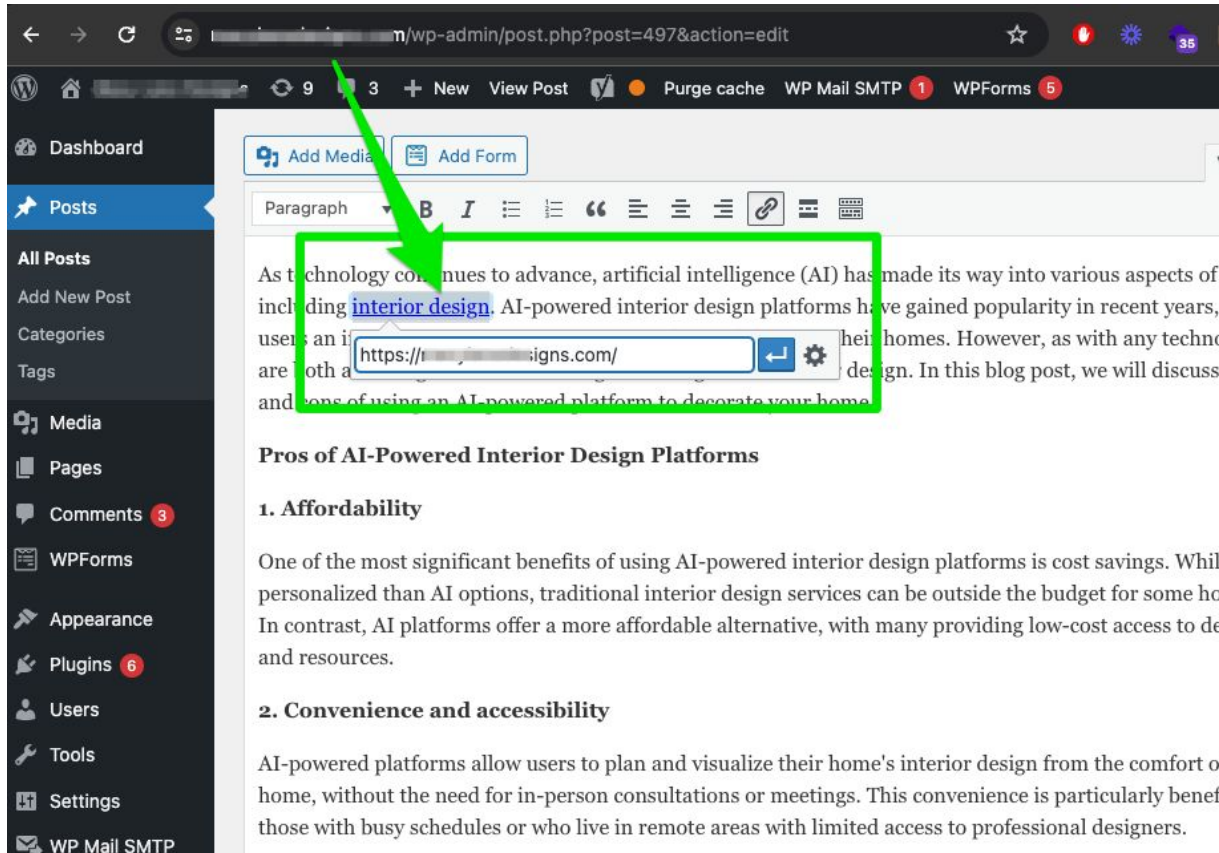
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Link Keywords in Content

- ✓ Link internally.
- ✓ Get external links.
- ✓ Make links easy & irresistible for people.

Link Keywords in Content > Link internally.



The screenshot shows the WordPress admin interface for editing a post. The left sidebar contains navigation menus for Dashboard, Posts, All Posts, Media, Pages, Comments, WPForms, Appearance, Plugins, Users, Tools, and Settings. The main content area shows a paragraph of text: "As technology continues to advance, artificial intelligence (AI) has made its way into various aspects of including [interior design](#). AI-powered interior design platforms have gained popularity in recent years, users an i... their homes. However, as with any techno... are both a... design. In this blog post, we will discuss i... and ways of using an AI-powered platform to decorate your home." The text "interior design" is highlighted with a blue underline. Below the text, a link input field is visible, containing the URL "https://...igns.com/". A green box highlights the text "interior design" and the link input field. A green arrow points from the top-left corner of the image towards the link input field.

Link Keywords in Content > Link internally.

Position Tracking ⁱ

Updated: 15 hours ago | Jan 16 – Feb 9, 2024 last 30 days ^v ^x

 48304, Michigan, United States (Google) · English ^v

Visibility ⁱ

2.55% +2.55%



Keywords ⁱ

Top 3

 **1**

new 1

lost 0



Top 20

 **2**

new 2

lost 0



Top 10

 **2**

new 2

lost 0



Top 100

 **2**


new 2

lost 0



Top Keywords ⁱ

Keywords	Position	Visibility
interior designer bloomfield hills	2 98	1.56%
home interior design	4 96	0.99%
modern farm house interior desi...	–	0%
modern farm house designer	–	0%
traditional interior design	–	0%
contemporary interior design	–	0%


Link Keywords in Content >  Link internally.

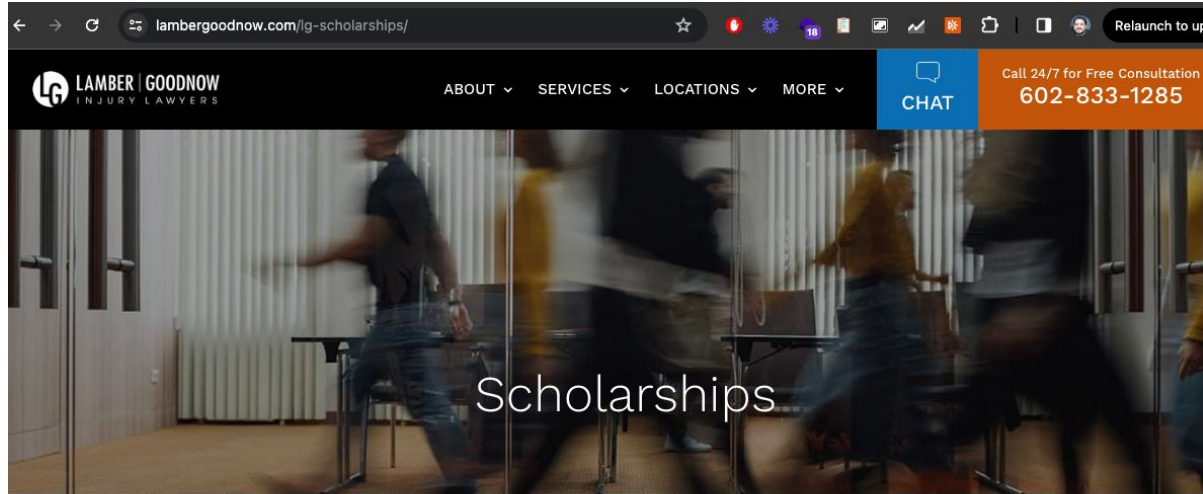
dated: 15 hours ago | Jan 16 – Feb 9, 2024 last 30 days ▾ ×

Top Keywords ⓘ

Keywords	Position	Visibility
interior designer bloomfield hills	2 98	1.56%
home interior design	4 96	0.99%

**Good keyword ranked
#2 in a few weeks!**

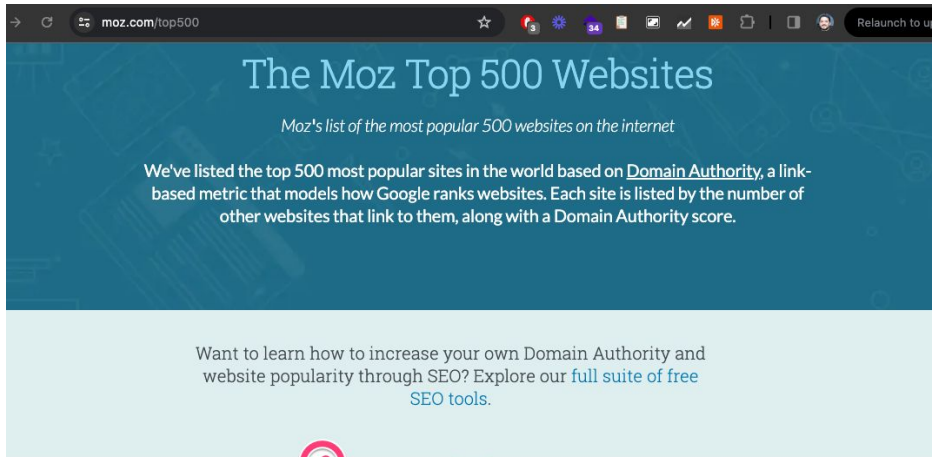
[Link Keywords in Content](#) >  Get External Links.



Lamber Goodnow Injury Lawyers Education Scholarships

Lamber Goodnow [Injury Lawyers](#) (an award-winning [personal injury law firm serving Phoenix, Denver & Chicago](#)) awards several academic scholarships to students pursuing undergraduate and graduate degrees in a range of programs and schools.

Link Keywords in Content > Get External Links.








The Moz Top 500 Websites


Moz's list of the most popular 500 websites on the internet

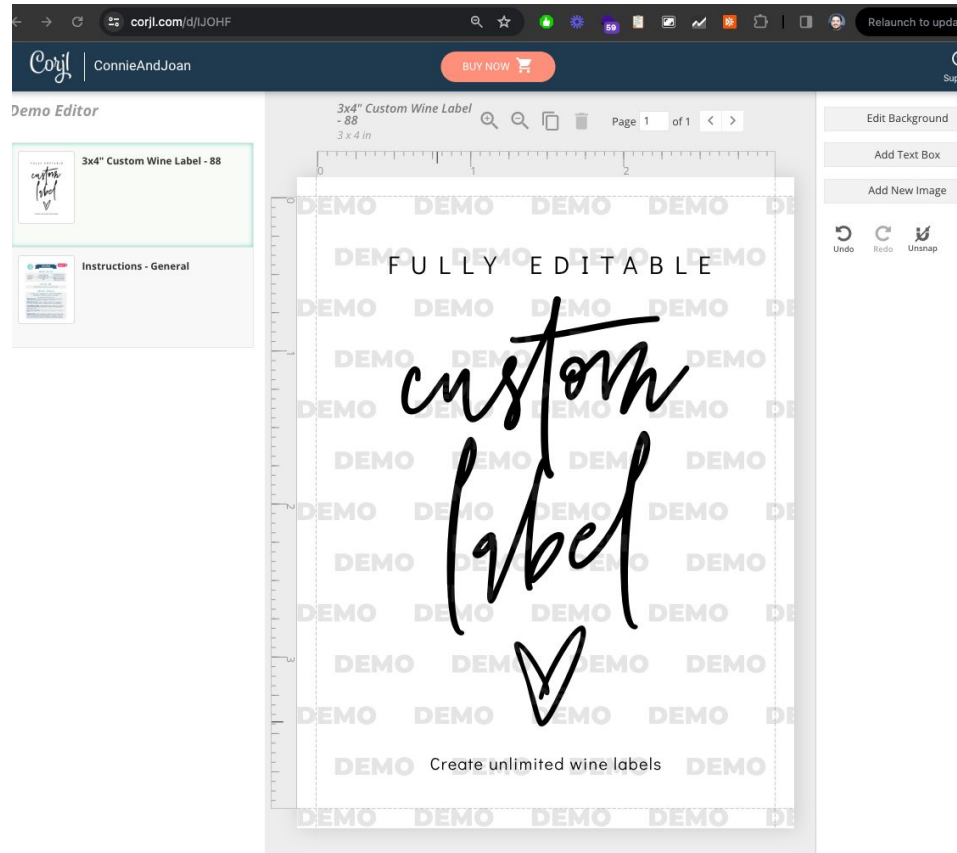
We've listed the top 500 most popular sites in the world based on Domain Authority, a link-based metric that models how Google ranks websites. Each site is listed by the number of other websites that link to them, along with a Domain Authority score.

Want to learn how to increase your own Domain Authority and website popularity through SEO? Explore our [full suite of free SEO tools](#).

Download the Top 500 Domains as a CSV

Rank	Root Domain	Linking Root Domains	Domain Authority
1	 www.google.com	15,294,675	100
2	 youtube.com	24,386,940	100
3	 www.blogger.com	31,362,134	100
4	 microsoft.com	5,612,978	99
5	 apple.com	6,864,244	99

Link Keywords in Content >  Get External Links.



[Link Keywords in Content](#) > Get External Links.

Backlinks: corjl.com [↗](#)

Live Update: **83 backlinks** found today [i](#) Categories: Business & In... > Printing & Pu... > Document & P

Referring Dom... [i](#)

4K -2%

Backlinks [i](#)

161K <1%

Monthly Visits [i](#)

377K

Organic Traffic [i](#)

72K ∨

Outbound Dom...

55

Referring Domains [i](#)



REVIEW - Simplified 3 Part SEO Checklist

Grow content footprint
around **keywords**

- ✓ Create many pages/posts.
(Categories & product pages)
- ✓ Index your pages.
- ✓ Map & organize keywords
to specific topics & keywords.

Optimize **keywords** in content

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- ✓ Make content for humans.

Link to **keywords** in content

- ✓ Link internally.
- ✓ Get external links.
- ✓ Make links easy &
irresistible for people.

Detailed On-Page SEO Checklist

On-Page SEO Checklist

PAGE URL:

TARGET KEYWORD:

1.1 Does the title tag/meta title:

- include the target keyword?
- contain fewer than 65 characters?
- place the target keyword at or near the beginning of the title?
- place the brand name at the end? (optional)
- contain keywords that exist in other pages? (see canonical keyword map checklist)
- include concise or compelling descriptors to entice clickthrough?

1.2 Is the page URL:

- concise and contain the target keyword?
- hyphenated to separate keywords?

1.3 Does the meta description:

- include a concise, enticing call to action to drive clickthrough?
- contain fewer than 160 characters?
- emphasize the value of the destination page?

1.4 Does the H1 heading:

- include the target keyword?
- include the proper HTML tag? (`<h1>Keyword</h1>`)

1.5 Does the body copy:

- include at least 300 words of text?
- include relevant keywords in the first or second sentence?
- match user intent of the target keyword/page objective?
- include related, supporting keywords?
- include internal links to other destination pages? (using supporting anchor phrases)
- include visual formatting for easy reading? (bulleted lists, h2s, etc.)
- entice users to stay on the page?

1.6 Do images:

- contain the keyword in the image file (e.g. keyword.jpg)
- contain alt text with the target keyword?
- seem optimized, properly compressed for faster page loading time?
- seem relevant to the page topic?

1.7 Does video content:

- contain target keyword in embed tag?
- contain external embedded video sources? (i.e. YouTube)
- contain internal/self-hosted video sources? (i.e. wistia)

QUICK TECHNICAL REVIEW

Does the page:

- appear in Google's index? (site:domain.com)
- if no, look for inadvertent *noindex* or *nofollow* tag
- if no, check directories/URLs in robots.txt
- contain an SSL certificate? (https://)
- resolve properly? (200 OK status)
- contain duplicate content from another page?
- load quickly? (https://pagespeed.web.dev/)
- contain a canonical tag? (what URL is encoded?)
- contain structured data markup?



linkedin.com/in/artenke

On-Page SEO Checklist