

Building a WordPress Plugin

It's Not Rocket Science



Who's This Guy?

- Senior Web Engineer at 10up
- WordPress Core Contributor
- Early adopter

Core Contributors to WordPress 3.5

[Blurred list of names]
Eric Mann, Eric Mann

What is a Plugin

The screenshot shows the WordPress.org Plugin Directory homepage. At the top, there is a navigation bar with the WordPress logo and 'WORDPRESS.ORG' on the left, and a search bar for 'WordPress.org' with a 'Go' button on the right. Below the navigation bar, there are links for 'Showcase', 'Themes', 'Plugins' (which is highlighted), 'Mobile', 'Support', 'Get Involved', 'About', 'Blog', 'Hosting', and a red 'Download' button. Below the navigation bar, there is a 'Plugin Directory' heading and a login section with 'Username' and 'Password' input fields, a 'Log in' button, and a link for '(forgot?) or Register'. The main content area is divided into three columns. The left column contains a sidebar with links for 'Extend Home', 'Plugins' (with a sub-link for 'Developer Center'), 'Themes', 'Mobile', 'Ideas', 'Kvetch!', 'Popular Tags' (with a 'More »' link), and 'widget (3406)'. The middle column features a heading 'Plugins can extend WordPress to do almost anything you can imagine. In the directory you can find, download, rate, and comment on all the best plugins the WordPress community has to offer.' followed by the statistics '22,944 PLUGINS, 392,151,677 DOWNLOADS, AND COUNTING' and a search bar for 'Search Plugins'. Below this is a 'Featured Plugins' section with a link for 'Jetpack by WordPress.com' and a 'Download' button. The right column is titled 'Most Popular »' and lists several plugins with their download counts: 'Akismet' (12,978,117), 'Contact Form 7' (9,286,671), 'All in One SEO Pack' (13,264,291), 'Jetpack by WordPress.com' (3,641,885), 'WordPress SEO by Yoast' (3,127,190), and 'NextGEN Gallery' (6,488,272).

Basic Structure: Readme

```
1 === Plugin Name ===
2 Contributors: ericmann
3 Donate link: http://example.com/
4 Tags: comments, spam
5 Requires at least: 3.0.1
6 Tested up to: 3.4
7 Stable tag: 4.3
8 License: GPLv2 or later
9 License URI: http://www.gnu.org/licenses/gpl-2.0.html
10
11 Here is a short description of the plugin. This should be no more than 150 characters. No markup here.
12
13 == Description ==
14
15 This is the long description. No limit, and you can use Markdown (as well as in the following sections).
16
17 For backwards compatibility, if this section is missing, the full length of the short description will be
18 used, and
19 Markdown parsed.
20
21 A few notes about the sections above:
22
23 * "Contributors" is a comma separated list of wp.org/wp-plugins.org usernames
24 * "Tags" is a comma separated list of tags that apply to the plugin
```

Basic Structure: wcphx.php

```
1 <?php
2 /**
3  * Plugin Name: Name Of The Plugin
4  * Plugin URI: http://eamann.com
5  * Description: A brief description of the Plugin.
6  * Version: 1.0
7  * Author: Eric Mann
8  * Author URI: http://eamann.com
9  * License: GPL2
10 */
11
12 // Useful global constants
13 define( 'WCPHX_VERSION', '1.0' );
14 define( 'WCPHX_URL',      plugin_dir_url( __FILE__ ) );
15 define( 'WCPHX_PATH',    dirname( __FILE__ ) . '/' );
16
17 function wcphx_init() {
18     load_plugin_textdomain( 'wcphx_translate', false, dirname( dirname( plugin_basename( __FILE__ ) ) ) .
19         '/lang' );
20 }
21
22 function wcphx_activate() {
23     // First load the init scripts in case any rewrite functionality is being loaded
24     wcphx_init();
25 }
```

Setting Things Up

- Internationalization
- Activation/Deactivation
- Hooks – Actions/Filters

Namespacing

- What is it?
- Function prefixes
- Class wrappers
 - Static
 - Object
 - Singleton

Let's Try It

