99 Problems, But Content Ain't One

Copyright

Getting Traffic

Open Graph

SEO

gagement

Site Performan

Design

Username

Password

Remember Me

Log In

Lost your password?

← Back to Joe Manna

Username

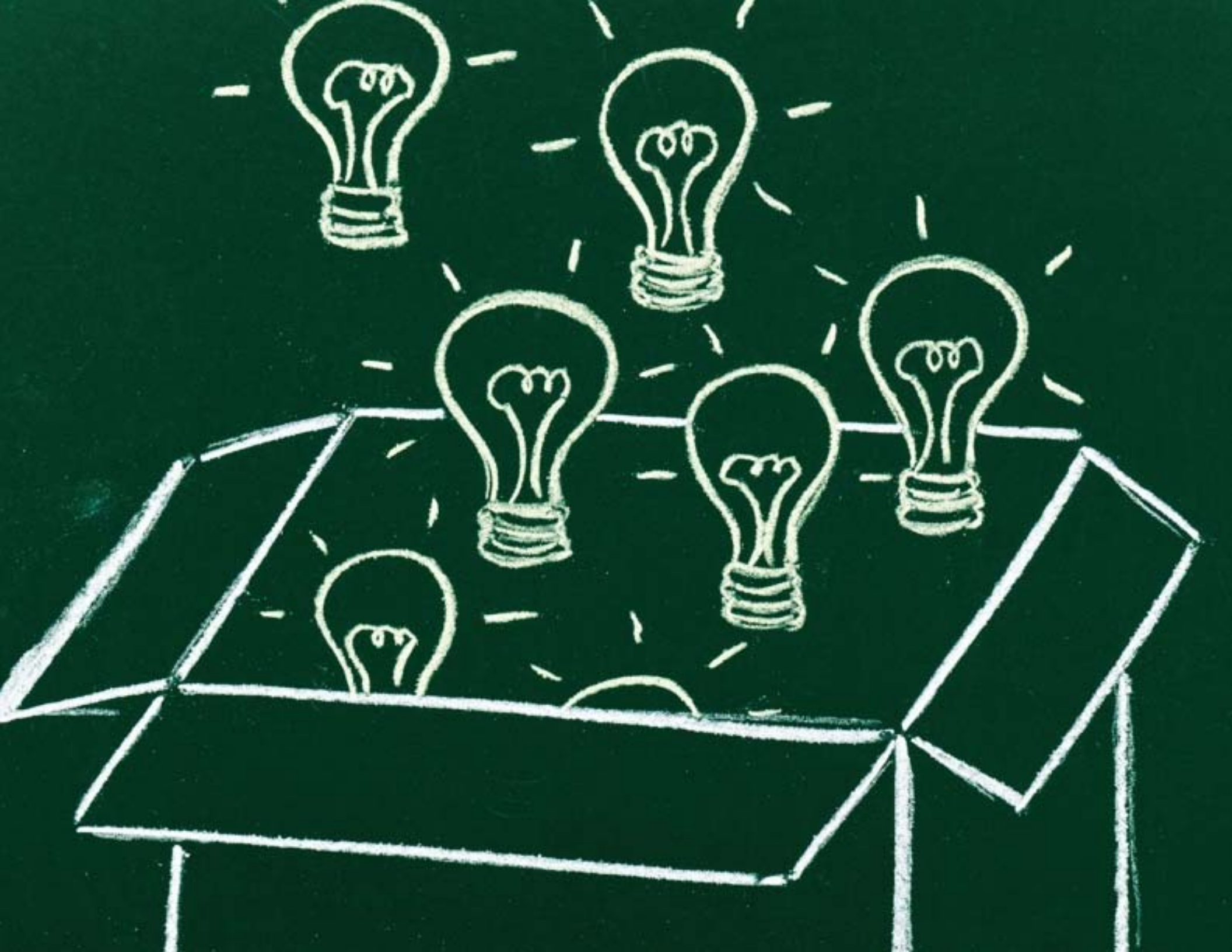
Password

Remember Me

Log In

Lost your password?

← Back to Joe Manna



"I can't publish enough."

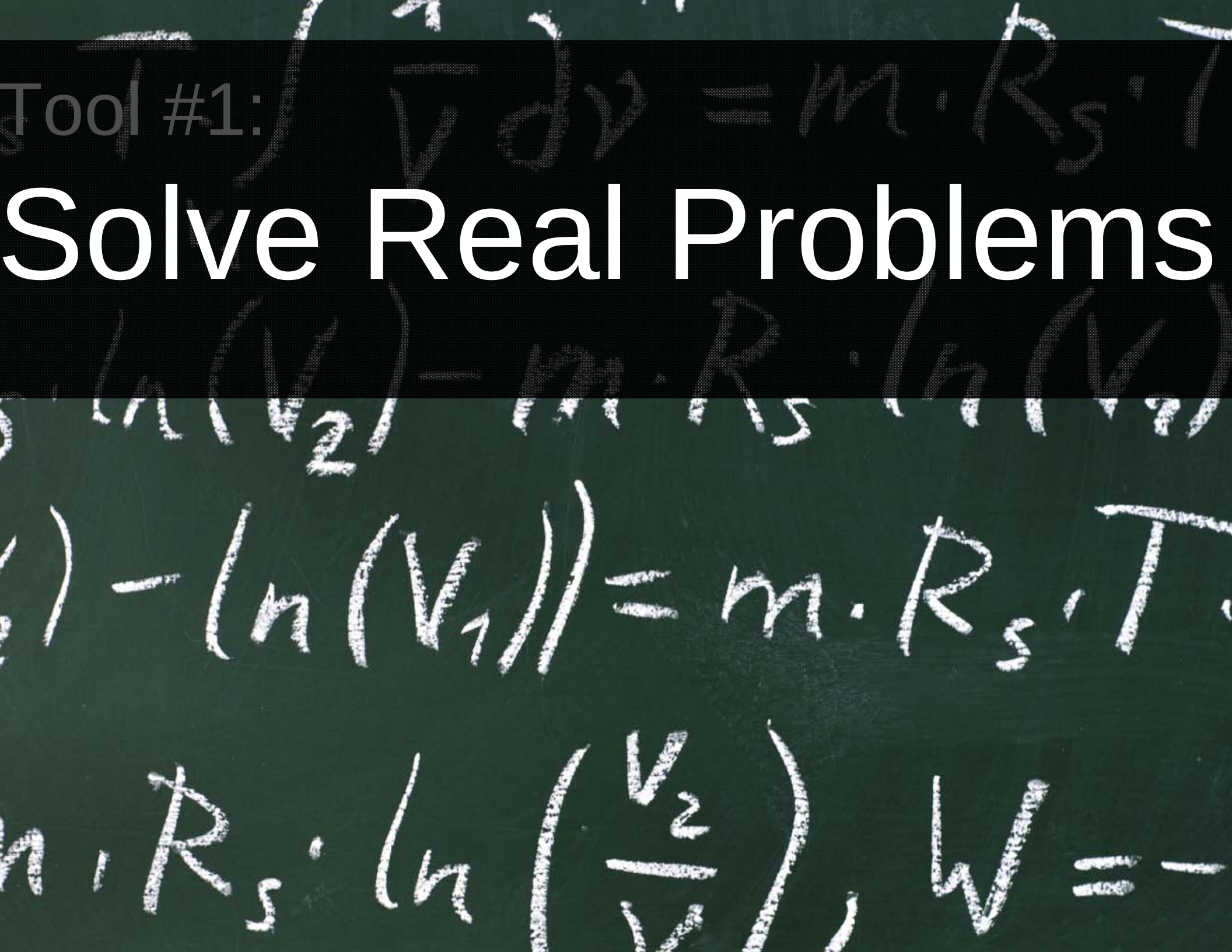
"I'm out of blog ideas."

I need to post more frequently.

"My blog just isn't performing."

"I need more traffic."

STOP

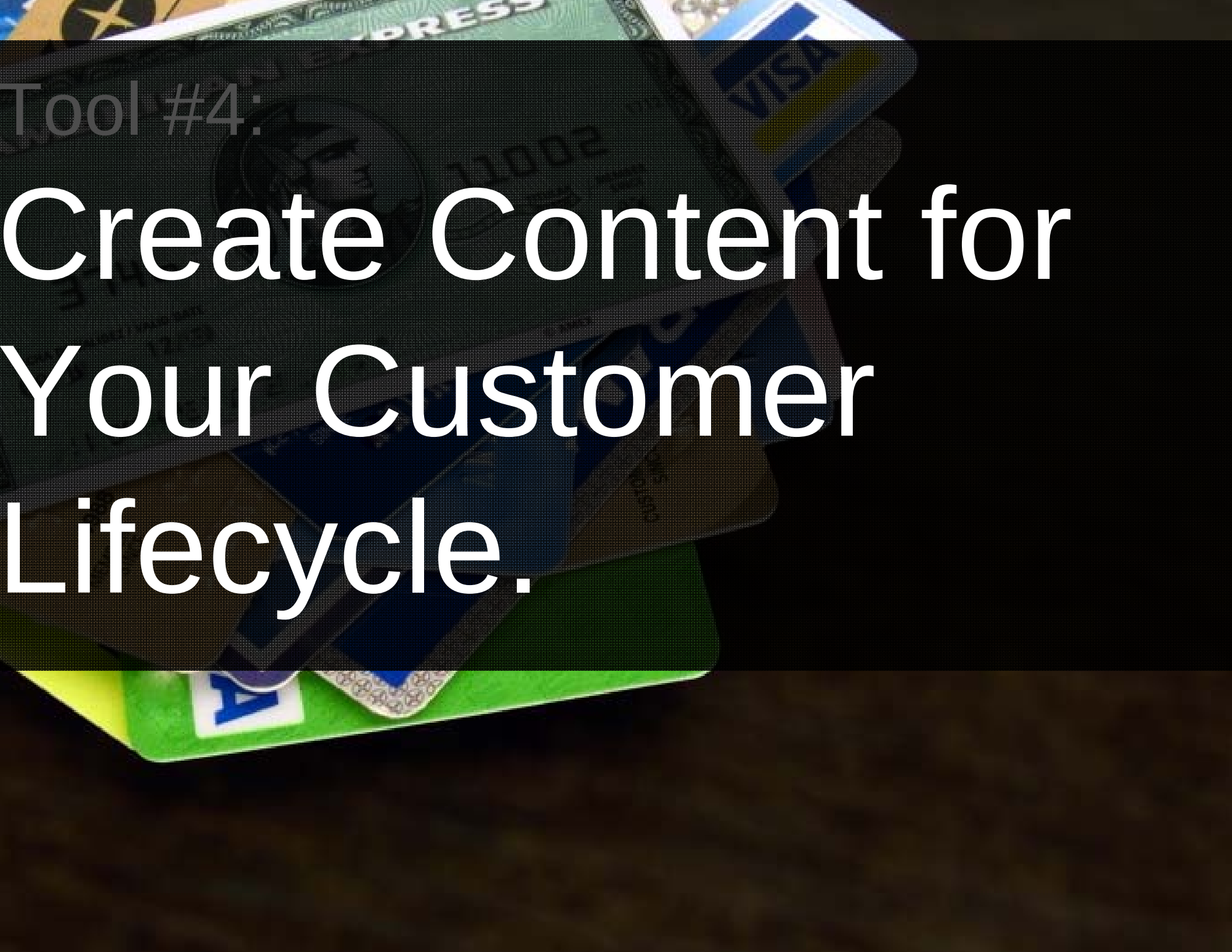

Tool #1:
Solve Real Problems

Tool #2:

Curate Other People's Content

Tool #3:

Share Your Own Experiences


Tool #4:
Create Content for Your Customer Lifecycle.

Tool #5:

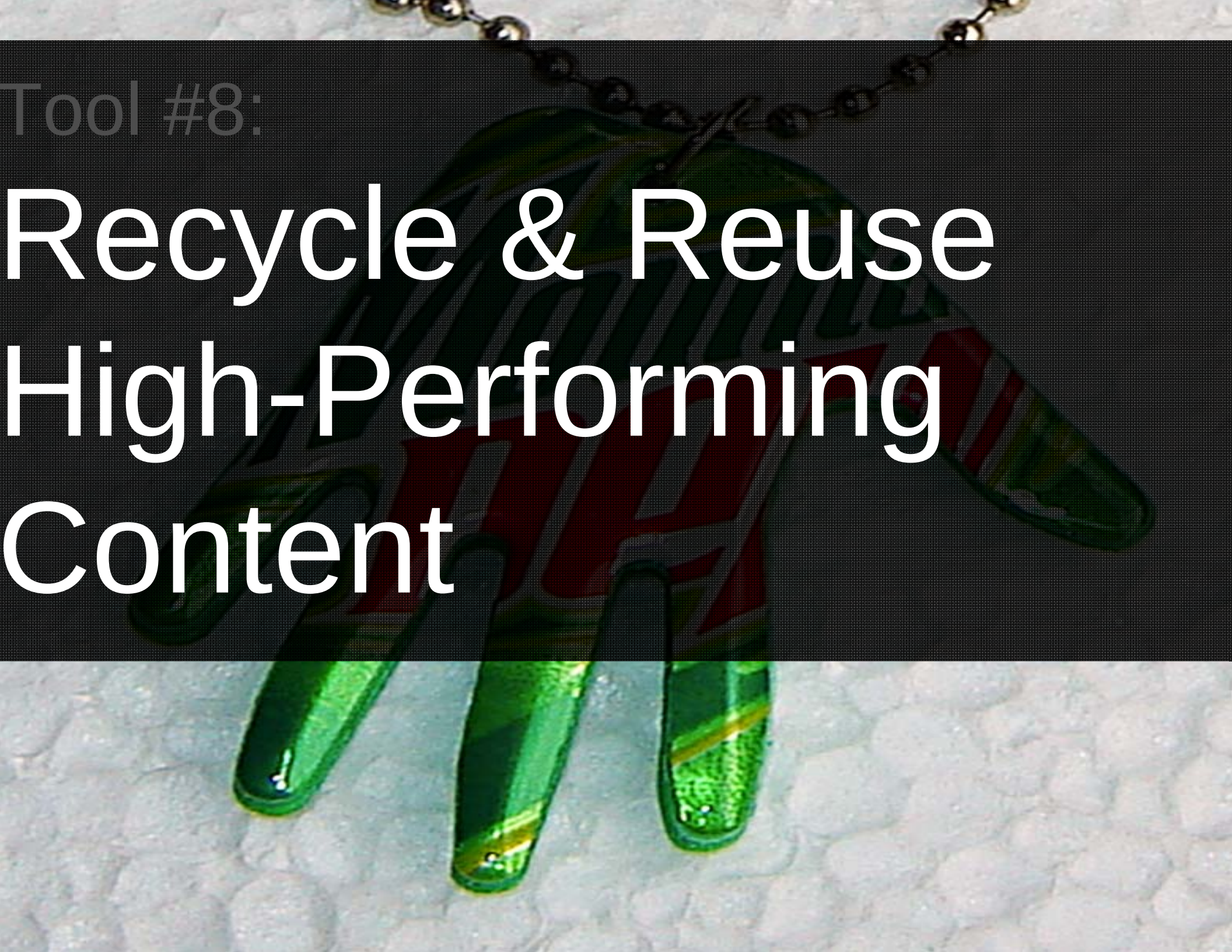
React to Current Events

Tool #6:

Be Controversial

Tool #7:

Feature Customers & Other People



Tool #8:

Recycle & Reuse High-Performing Content

Tool #9:

Have a Perspective & Share It

Tool #10:
Engage Your Competitors

Tool #11:

Use Content Aggregators

Reddit

Techmem

HackerNew

Feedly

Alltop

Pinterest

Twitter

Facebook

Customer Ser

Don’t:

- Steal other people’s stuff
- Hit Publish too soon
- Lack substance
- Lose your voice
- Ignore your customers
- Not take risks

Most issues with blogging involve idea creation and execution.

Don't let your blog's past haunt you.

You own your blog; it doesn’t own you.

Questions?

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